

EXTRAORDINARY WOMEN AWARDS 2011 JUDGING CRITERIA

The following 6 criteria are to assist you in making your judging decisions for selecting the finalists in your category of the Extraordinary Women Awards 2011.

Each criterion has been chosen to ensure that collectively they work together to ensure the greatest objectivity possible and this means that we can use the same judging criteria for each category.

Before looking at the criteria below, there are a couple of points that you also need to take into account when considering each nomination.

Firstly, each nominator is asked to submit 300 words of support for their nominee but you will see that in some cases, the word count is much less. Where this happens you must judge only on the information which appears in the nomination and this will mean that for some nominations you will not be able to judge on all criteria which in turn will affect the nomination's opportunity for success.

Secondly, multiple nominations received for the same nominee does not mean that she is more deserving of an award than any other woman who has been nominated. Please judge each nomination independently and on its own merits using the judging criteria.

**EXTRAORDINARY WOMEN 2011
JUDGING CRITERIA
(All 6 criteria to be applied to each nomination)**

Criterion 1

Reading through the nomination, do you have enough information with which to respond fully to the other criteria set out below? Has the nominator given enough information to support their nomination?

Criterion 2

What has happened as a direct result of this woman's actions?

Criterion 3

What would not have happened without this woman taking action?

Criterion 4

Which aspect of this nomination 'catches your eye' and causes you to pay attention to it?

Criterion 5

What clear, tangible outcomes* can you identify which demonstrate the nominee's impact, for example:

- Numbers of people impacted
- Turnover
- Profit
- Resources gathered – people, money, equipment, buildings
- Direct action in response to a clear need
- Clear change brought about in a given situation/context
- Achievement of a clear objective

*Although these are the most obvious outcomes not all examples are appropriate for all categories of award.

Criterion 6

If you shortlist this woman, write a statement which captures your responses to the above and would convey to the audience on 10th May what makes her extraordinary and a deserving finalist.